



CRITERIA AND PROCESS FOR NOMINATION AND SELECTION OF ADVOCATES IN ACTION AWARDEE

TGLN is proud to support the exceptional advocates committed to raising awareness of organ and tissue donation across Ontario. The *Advocates in Action Award* is a community nominated distinction to formally recognize the time and effort of the volunteers who have made a significant contribution to organizing, promoting and driving donor registration initiatives in their communities.

Nomination submissions will open on Thursday, November 1, 2018. The application deadline is Friday, December 7, 2018.

Who Will Be Considered

- Individuals, groups or teams committed to organ and tissue donation awareness.
- Nominees must live in Ontario.
- Nominees can be any age, as long as they are volunteering on behalf of organ and tissue donation awareness.
- Nominees must have been active during the last 3 years (2016 - 2018).
- Nominees must be volunteers for an advocate group, have started their own project(s) or are involved in grassroots action.
- Self-nominations will not be accepted. Nominators cannot be living with the person they are nominating. Nominations from relatives outside the nominee's family home are acceptable.
- Nominations should illustrate the impact the nominee has had on awareness activities in their area and/or beyond. E.g. Made a big impact in a short period of time; advocated for many years; volunteered while overcoming personal challenges; provides leadership and creates a positive and inclusive environment, etc.
- No payment should have been made for the nominee's volunteer contribution.
- Shortlisted nominations will require one co-nominator reference.
- Posthumous nominations will not be accepted.

How to Submit a Nomination

Please nominate someone using the online **TGLN Advocates in Action Award Nomination Form**.

This process is best approached with the following information ready, as there is no option to save the form part way through completion:

- Your contact information
- One reference to verify the information you provide (phone # and email address)
- The nominee's complete contact information (phone #, email and street address)
- Any previous awards or recognitions received by the nominee
- Answers to three questions focusing on how the nominee has contributed to organ and tissue donation awareness (max 200 words per answer).

Suggestion: You may wish to refer to the *Five Tips for Nominating an Advocates in Action Award* listed on the next page to help craft your responses:

1. Why have you chosen to nominate this individual or group?
2. What difference or impact have their contributions made?
3. Please provide a short description of a recent activity led by the nominee(s), illustrating how their actions have contributed to increased registration rates.

** Important note: We cannot accept nominations or references from people cohabiting with the nominee(s). Nominations from relatives outside the nominee's family home are acceptable.*

Selection Process

Answers to the above questions are shared with a panel of five judges consisting of community members and community engagement professionals not associated with the TGLN Advocate Program. All names and location information are removed and pronouns changed to allow for anonymity and gender neutrality. Judges are asked to rank each answer and winners are chosen based on highest total ratings.

Five Tips for Nominating an *Advocates in Action* Award

If you're thinking of nominating an advocate, please read these tips to help you best describe why your nominee should be one of the few chosen to receive an award!

1. Be clear about why your nominee(s) stand above the crowd.

With so many people in the province advocating for organ and tissue awareness, you'll need to be explicitly clear about your nominee's contributions. Focus on areas such as: the role they play in the community; the commitment they've shown; their admirable leadership skills; their courage to overcome personal challenges; any other reasons that might stand out to the judging panel. Don't be shy! This is the time to express what makes your nominee(s) exceptional and how they have positively impacted your community and helped increase registration rates.

2. Explain the ripple effect of the advocate's work

You'll be asked about the impact of your nominee's contributions, so be sure to not only mention the immediate effects but also the wider impact. What were things like before the advocate(s) became active? How has your group or the community improved since the nominee's involvement? What positive things have happened to fellow advocates since your nominee(s) started volunteering?

3. Tell a story

Setting the scene and providing some background on the advocate is a great way to help the judging panel better understand the nominee(s) and their contributions. For example, mentioning that Joe works 50 hours a week as a nurse at a local hospital but still manages to find the time to participate in organ and tissue donation awareness activities, or Sarah is a recent recipient but has already made a huge impact in a short amount of time. These kinds of details will help the panel create a picture of the nominee to gain a clear understanding of impact.

4. Crunch the numbers

When reading about what a volunteer has done and the impact they have made, it's helpful to have a number to help frame the story. For example, you could describe an advocate who has organized ServiceOntario registration drives for the past 5 years, or include approximately how many hours someone has volunteered.

5. Consider nominating a group or individual who has not been recognized before

With so many great advocates to choose from, if your nominee has won numerous awards or already been publicly recognized for their work, it's likely they will already feel appreciated for their contributions. When choosing who to nominate, we encourage you to look to advocates who haven't had the wonderful experience of receiving this kind of recognition for their efforts and who would truly appreciate being celebrated for the first time.

[Click Here to
Nominate!](#)

Thank you for submitting a nomination!

If you have any questions, please contact advocates@giftoflife.on.ca