

Trillium Gift of Life Network



Backgrounder

April 15, 2004

Workplace Initiative

Trillium Gift of Life Network (TGLN) is pleased to participate in an initiative with the Toronto Automobile Dealers Association (T.A.D.A.) to promote donation through the workplace. With over 1,700 Ontarians on the waiting list, the objective is to help individuals who are in need of organ and tissue transplants.

Participating T.A.D.A. member dealers will distribute TGLN materials within their dealerships to staff; as well as to members of the public through their over 300 showrooms. TGLN staff and volunteers will also be available to provide information sessions for staff meetings and at dealer events as requested.

As with T.A.D.A., the York Regional Police Force has stepped forward. The force is planning to set up a system where all employees can identify themselves as donors. Again, TGLN staff and volunteers will be available for information sessions.

Trillium Gift of Life Network is happy to assist employers in implementing the Workplace Initiative. We invite all hospitals, corporations, businesses and organizations to join in this initiative.

Organizations throughout the province are encouraged to identify specific activities that would best fit their workplace.

Whether it is an employee health fair, running an article on donation in the company newsletter or featuring a story on the company's intranet site, TGLN can assist. Programs can be as simple as posting donor-related information in break rooms or as complex as hosting a donor drive.

All businesses that join the Workplace Partnership will be sent a certificate signed by Darwin Kealey, President and CEO of Trillium Gift of Life Network. Their names will also be listed on the Trillium Gift of Life Network's website.

For assistance in setting up a program tailored to your organization's needs, call our office at 1-800-263-2833

To view those organizations who are participating, please visit our website at www.giftoflife.on.ca



About Trillium Gift of Life Network:

Trillium Gift of Life Network is Ontario's central organ and tissue donation agency responsible for significantly increasing organ and tissue donation across the province and improving related processes and functions.

As outlined by the *Trillium Gift of Life Network Act*, the Network's mandate includes:

- ❑ advising the Minister of Health and Long-Term Care on matters relating to the donation of organs and tissue;
- ❑ planning, promoting, coordinating and supporting activities relating to the donation of organs and tissue for transplant;
- ❑ planning, promoting, coordinating and supporting activities relating to education or research in connection with the donation of organs and tissue.