

Media Release



For Immediate Release
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**TRILLIUM GIFT OF LIFE NETWORK HONOURS
HOTEL-DIEU GRACE HOSPITAL MEDICAL DIRECTOR OF ICU**
*Campaign acknowledges the remarkable work healthcare professionals do
to increase organ and tissue donation in Ontario*

Toronto, ON – Trillium Gift of Life Network (TGLN) is honouring healthcare professionals for their ongoing efforts to increase organ and tissue donation in Ontario with a calendar and poster campaign. This month, Dr. Eli Malus, Medical Director of the Intensive Care Unit, and an Intensivist at Hotel-Dieu Grace Hospital is being recognized for his tremendous work to increase organ and tissue donation.

Aside from being a devoted supporter for organ and tissue donation, Dr. Malus is Chair of the Organ and Tissue Donation Committee within his hospital. The committee discusses problems that arise, creates policies and changes processes to help facilitate growth of the organ and tissue donation program. Dr. Malus also works closely with TGLN's on-site Organ and Tissue Donation Coordinator, Paula Schmidt. Together, Dr. Malus and Schmidt's work ensures their colleagues can offer the opportunity to donate to families who are facing end-of-life decisions.

"I commend the work that Eli and Paula do to increase organ and tissue donation at Hotel-Dieu Grace Hospital," says Frank Markel, President and CEO of TGLN. "Because of healthcare professionals like Eli, we are able to save and enhance the lives of thousands of men, women and children in Ontario through organ and tissue donation each year. Eli is an inspiration to all healthcare professionals."

Dr. Malus is one of the health care professionals featured in the 2009 calendar that TGLN has distributed across the province. The faces of those being recognized will also be seen on posters that will be going up in all health care facilities and that will change by the month.

The posters and calendar photos show each individual with a green hand, to mark them as supporters of the "Green Hand Campaign" launched in April 2008 to generate a growing network of Ontarians who support organ and tissue donation.

"It is an honour to be profiled by Trillium Gift of Life Network. My goal is to share my passion with my peers and help them to make a difference. Together, we have

the ability to give those waiting for a transplant a second chance at life,” said Dr. Malus.

Posters of Dr. Malus, showing his support by sporting a green hand, can be found throughout Hotel-Dieu Grace during the month of February.

“Dr. Malus is very supportive of the program here, at Hotel-Dieu Grace, and is committed to ensuring that every family in our community is given the opportunity to make an informed decision about organ and tissue donation,” said Schmidt.

Today in Ontario there are more than 1,684 people waiting for an organ transplant. Of those, 28 are living in Windsor.

“The relationships we have with our hospitals and healthcare professionals are vital to our success. I look forward to continuing our work with Eli and Hotel-Dieu Grace Hospital,” said Markel.

You can register your donation decision by visiting your local Service Ontario Health Card Services – OHIP office where you renew your health card or, you can go to the Trillium Gift of Life Network website www.giftoflife.on.ca and download a Gift of Life Consent Form, fill it out and mail it in to the address on the form.

For more details on Trillium Gift of Life Network please visit our website at www.giftoflife.on.ca or call 416-363-4001 or toll free 1-800-263-2833.

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