

Media Advisory

November 15, 2016

SIX MORE COMMUNITIES REACH 50 PER CENT MILESTONE FOR DONOR REGISTRATION

TORONTO (November 15, 2016) – New registration data released today by Trillium Gift of Life Network confirms organ and tissue donor registration rates continue to increase across Ontario. From July 1 – September 30, 2016 six communities joined the highest ranks by reaching a 50 per cent registration rate, a symbol of Ontario’s growing donation culture.

In 2011, when Trillium Gift of Life Network began reporting registration rates by community, not one community in Ontario had reached the 50 per cent benchmark. Today there are 14. The recent additions include: Parry Sound Mid Shore, Parry Sound North Shore, Fort Frances, Owen Sound, Espanola, and Ingersoll.

Currently 30 per cent of eligible Ontarians are registered organ and tissue donors, which represents 3.7 million individuals.

FAST FACTS:

- Donor cards are no longer in use. Register and learn more about organ donation at www.BeADonor.ca.
- Today there are 1,528 people waiting for a life-saving organ transplant and every three days someone will die waiting.
- Find out how your community is doing at www.BeADonor.ca/scoreboard

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Trillium Gift of Life Network is a not-for-profit agency of the Government of Ontario responsible for planning, promoting, coordinating and supporting organ and tissue donation for transplantation across Ontario and improving the system so that more lives can be saved.