

# Media Advisory

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## North Bay Regional Health Centre Presented Hospital Achievement Award

TORONTO – Trillium Gift of Life Network (TGLN) is proud to award North Bay Regional Health Centre (NBRHC) with a hospital achievement award for its commitment to organ and tissue donation.

NBRHC was presented with the Provincial Conversion Rate Award for meeting the target set by TGLN. In 2014/2015 more than two thirds (67 per cent) of potential donors referred by the hospital went on to give the gift of life. Organ donation is a complex process, and this impressive conversion rate reflects how well TGLN and NBRHC work together to save lives.

There are 1,600 people in Ontario waiting for a lifesaving organ transplant and every three days someone dies waiting. Register your consent for organ and tissue donation at [BeADonor.ca](http://BeADonor.ca) and talk to your family about your wishes. North Bay leads the province with a registration rate of 52 per cent, ranking sixth out of 179 communities in Ontario.

### Quick facts:

- Donation and transplant statistics are available by hospital at: [www.giftoflife.on.ca/en/publicreporting.htm](http://www.giftoflife.on.ca/en/publicreporting.htm)
- One donor can save eight lives and enhance the lives of 75 more through the gift of tissue.
- Everyone is a potential organ and tissue donor. To date, the oldest Canadian organ donor was 92, and the oldest tissue donor was over 100.

Media are invited to contact TGLN for more information on organ and tissue donation in Ontario, or to learn more about the awards.

### CONTACT:

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*Trillium Gift of Life Network is a not-for-profit agency of the Government of Ontario responsible for planning, promoting, coordinating and supporting organ and tissue donation for transplantation across Ontario and improving the system so that more lives can be saved.*